

2019 National Conservation Poster Contest Guidelines

Eligibility

The National Conservation Poster Contest is open to kindergarten through twelfth (K-12) grade students. **Artwork entered into the national competition must have been judged in a local and/or area conservation department sponsored poster contest as well as a state conservation association contest.** Posters not sent by authorized state poster group will not be considered for judging.

There will be judging at the national level for all categories. To be eligible for national contest your state must have a state sponsor of the contest. The contest begins at your local county level.

2019 Contest Theme

The National Poster Contest theme is: **Life in the Soil: DIG DEEPER**

Poster Categories by Grade: K-1, 2-3, 4-6, 7-9, 10-12

The contest is open to all public, private and home schooled students.

Contest Rules

The contest rules were created so as not to limit or revise the current rules of local and state conservation poster contests:

- + Any media may be used- paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters.
- + **Poster size must be: 14" x 22".**
- + Posters should be packaged so they remain flat when sent for judging.
- + All posters must be created by an individual student rather than a team of students.
- + **The 2019 stewardship title: Life in the Soil: DIG DEEPER must be on your poster.** This is the only title eligible for the poster contest.
- + Each entry must have signed entry form* to be eligible for judging.
- + Although younger students will most likely receive help in planning from parents and teachers, NACD encourages each student to do as much as possible by him/herself. Entries completed by students in their handwriting and coloring will score better than those designed, drawn and colored with adult assistance.
- + **Posters must first be judged at the local, area and state levels.** Each entry to the state contest must have been judged at each conservation department's and/or area contest prior to the state evaluation/contest.
- + Individual posters cannot be sent for national judging by individuals. They must follow their state's contest rules and deadlines.

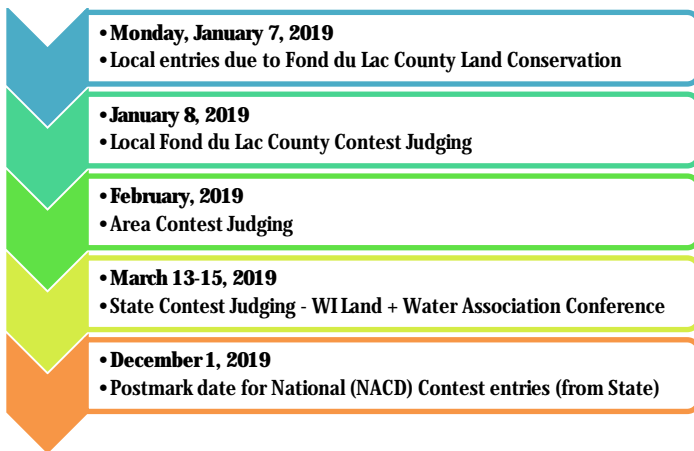
*Each poster for the conservation contest must have the entry form filled out and signed by a parent or guardian.

Poster Evaluations

Contest entries are reviewed by judges and evaluated on the following criteria:

- ✚ **Conservation Message/Correct Theme (50%)**
- ✚ **Visual Effectiveness (30%)**
- ✚ **Originality (10%)**
- ✚ **Universal Appeal (10%)**

2019 Poster Contest Timeline



2019 National Prize Money

The top three posters in each category of the national contest will receive monetary prizes.

First place - \$200
Second place - \$150
Third place - \$100

Sponsored by: NACD Auxiliary quilt project and the Albert I. Pierce Foundation.

Local and State Contest awards and sponsors will differ from state to state.

Sponsors

The National Poster Contest program is sponsored by the National Association of Conservation Districts (NACD) and the NACD Auxiliary. NACD, founded in 1946, is a nonprofit organization representing nearly 3,000 local conservation departments/districts in the 50 states and U.S. Territories. The NACD Auxiliary assists NACD with informational and educational outreach efforts. The NACD Auxiliary would like to thank the Albert I. Pierce Foundation for their assistance with the contest.

Depending on the sponsoring state's conservation association, auxiliary or agency's preference, the national awards will be presented at a national, regional, state and/or local conservation ceremony. The winning posters will be featured at the NACD Annual Meeting. Each state conservation association, auxiliary or agency contact will receive notification of the judging results and a news release announcing the winners. Posters not receiving national awards will be returned to the state contact in a timely manner following judging.

Local Questions? Contact Kim Ruelle– Fond du Lac County Land & Water Conservation - kim.ruelle@fdlco.wi.gov

State Questions? Contact Kim Warkentin – WI Land + Water Conservation at kim@wisconsinlandwater.org or call (608) 441-2677 x3.
National Questions? Contact Diana Blackwood – NACD Stewardship and Education at stewardship@nacdn.net or call (317) 326-2952.

To find WI Youth Education information visit: <http://wisconsinlandwater.org/events/youth-poster-amp-speaking-contest>