

Decrease binge drinking and drug abuse/misuse among youth and adults.

OUR STRATEGIES

- Work with communities to fully implement best practices as described in the Community Events Tool Kit.
- Conduct compliance checks of licensed alcohol outlets and social host ordinances.
- Utilize a social media/marketing campaign to raise awareness, and actively discourage binge drinking and over-consumption.
- Work with emergency departments, urgent care facilities and dentists to develop a standardized prescribing pathway for pain protocol.
- Implement four-pillar approach to addressing heroin/opioid abuse.

42%
A total of 42 percent of Fond du Lac County adults report excessive drinking in the past 30 days.

MEASURE OF SUCCESS BY 2018

- Fond du Lac County youth who report the community is actively discouraging alcohol use by youth in a way products are advertised, promoted or sold will increase by 5 percent.
- Fond du Lac County youth reporting they bought or drank alcohol at a Fond du Lac community event will decrease by 5 percent.
- Community event serving alcohol will have a licensed server on-site for the duration of the event.
- Community events will be evaluated by coalition members for feedback on best practices.
- Reduce the reported relative ease youth have in obtaining prescription medications by 5 percent.
- Reduce Narcan administration by first responders for resuscitation by 10 percent.

34%
of Fond du Lac area youth say it's very easy to access prescription medication for misuse.

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Our mission is to assess, identify, address and monitor priority health needs through community collaboration.

Our vision is a community where all Fond du Lac area children and adults can reach their highest potential for health.

2015-2018



FOND DU LAC COUNTY CARES

Business and community leaders throughout Fond du Lac County recognize that today's health needs have become more complex and expansive than ever before. While good health cannot be forced upon the public, educated and enlightened citizens can and do solve their own health concerns and those of their families and communities.

These concerns must be approached jointly by physicians, local health providers, educators, hospitals, businesses and the public. The efforts of those groups must be coordinated and aimed, directly and indirectly, at preventing disease and disability.

Fond du Lac County is doing just that through the work of Healthy Fond du Lac County 2020 and the development of the 2015-2018 Fond du Lac County Health Improvement Plan. This plan establishes goals and measurable objectives to address the four most pressing health concerns of increasing rates of obesity; access to dental care for individuals with Medicaid; access to mental health services; and alcohol and drug use and abuse facing Fond du Lac County.

To learn more, visit livingwellfdl.org or call (920) 929-3085. Let us know if you want to get involved on any of these initiatives.

Over the next three years as community leaders, we want to work collaboratively with our friends and neighbors to:

Increase the number of Fond du Lac County residents living at a healthy weight for their height.

OUR STRATEGIES

- Implement a three-pillar approach from the Centers for Disease Control & Prevention, which promotes systems and policy changes that increase fruit and vegetable consumption, increase physical activity and increase exclusive breastfeeding in infants to one year.
- Support community wellness initiatives.
- Utilize a social media/marketing campaign to raise awareness of the 5-2-1-0 message.
- Work with schools to implement the Y5210 program throughout third grade classrooms.

OUR MEASURE OF SUCCESS BY 2018

Adults

- 30 percent or less will have a BMI equal to or greater than 30
- 37 percent or more will eat the recommended three or more vegetable servings per day.
- 60 percent or more will engage in recommended moderate or vigorous physical activity per week.

Youth

- 16 percent or less of Fond du Lac youth in eighth, 10th and 11th grade classified as obese.

69%

A total of 69% of Fond du Lac County residents reported being overweight.

Improve the oral health status of Fond du Lac county residents.

OUR STRATEGIES

- Secure additional funding sources to increase the capacity of the Save a Smile Children's Dental Program.
- Continue to work with community healthcare partners, assisting adults needing urgent dental care.
- Develop and implement a community education campaign, demonstrating the impact poor oral health has on an individual, as well as the community.

OUR MEASURE OF SUCCESS BY 2018

- Reduce Save a Smile Children's Program waiting list by 75 percent.
- Expand access to care for adults seeking treatment for urgent dental needs.
- Provide four educational opportunities to Fond du Lac County residents annually.

Fond du Lac County dental providers are accepting medical assistance patients through the Fond du Lac Save A Smile program.

Increase mental health access to enhance the quality of life of Fond du Lac County residents

OUR STRATEGIES

- No Wrong Door: All gatekeepers are able to assess, provide or connect consumers to services.
- Prevention and Wellness: Promote a stigma-free approach to mental/behavioral health wellness within Fond du Lac County.
- Evidence-Based Services and Training.
- Trauma Informed Care and Treatment: All gatekeepers are able to respond, assess, intervene or refer individuals who have been traumatized.
- Population Specific Needs: Unique behavioral health needs of specific populations are met.

1 out of 5 residents in Fond du Lac County need mental health services.

OUR MEASURE OF SUCCESS BY 2018

- Zero suicides in Fond du Lac County by 2018.
- Number of days that individuals report "mental health was not good" is 1 percent (adult), 12 percent (student).
- Percentage of individuals who report they "considered suicide" (past year) is 1 percent (adult), 10 percent (student).
- Adults with a mental health condition who agree that, "people are caring and sympathetic to persons with mental illness" increases to 65 percent.
- Adults who state they "did not receive the mental healthcare needed" decreased by 0.5 percent.