

**Date of Meeting:** July 25, 2019

**Time:** 12:00 p.m. – 1:19 p.m.

**Chair:** Larry Richardson

**Location:** Fond du Lac Area Foundation, 384 N Main St., Fond du Lac, WI 54935

**Recorder:** Sarah Faust

**Attendance:** Kim Mueller (FDL Co. Health Dept.), Melissa Worthington (Envision Greater Fond du Lac), Dr. DeGere (SSM Health), Amber Kilawee (United Way), Larry Richardson (FABOH), Lori Schrage (MPTC), JJ Raflik (YMCA), Jackie Runge (FDL Area Foundation), Lalitha Ramamoorthy (Marian University), Sarah Faust (Health Dept.), Michlle Tidemann (UW-Extension), Erin Gerred (Fond du Lac County)

**Also in Attendance:** Ellen Sorenson (Drug Free Communities), Tammi Kohlman (CSI/Destination Zero), Nicole Moehn (FDL Co. Health Depart.)



<b>Topic:</b>	<b>Major Points Discussed:</b>	<b>Action Required:</b>	<b>Assigned to:</b>
<b>Welcome and Introductions</b>			
<b>Review and approval of minutes from April 2019</b>	Motion made by Dr DeGere. Second by Jackie Runge.	Minutes approved.	
<b>Vacancies and membership</b>	Vice Chair Position – Lalitha Ramamoorthy will be vice chair for remainder of 2019 and move into chair position for 2020. Will need to fill vice chair position for year of 2020. St. Mary Springs Academy – Stacey Akey was appointed president of SMSA. Larry has plans to meet with Stacey and will discuss Healthy FDL County 2020 Steering Committee with her and extend the invite to join the group. Grande Cheese – Sarah and Kim met with representatives from Grande Cheese and had a good discussion about Healthy FDL County 2020. They were invited to observe a future meeting and then will get back to Kim and Sarah on their decision.	Add vice chair vacancy for 2020 to October agenda.	Sarah Faust
<b>Recognition</b>	Healthy Communities Road Sign – the road sign has been installed at the City/County Government Center by the elevators on the first floor in the lobby.	Informative	
<b>Community Health Improvement Plan (CHIP)</b>	Elevator speech - TIC explanation was revised to be in simpler terms. Members reviewed the updated elevator speech and unanimous consent was received to approve the elevator speech.  Use of cause cards and brochures – extra copies are available if needed. Please reach out to Sarah for more brochures. Discussion of distributing	Informative	

	brochures to a nursing class at Marian University. It was agreed upon that is an appropriate use of brochures.	Schedule date and time to present on Healthy FDL County to fall nursing classes at Marian University.	Sarah, Kim, Lalitha
<b>Media Group update</b>	<p>Business Engagement Presentation – progress update. Presentation uses a persona-based marketing approach to be more effective on a personal level. The messages are individualized to make the content relatable and connect the individuals experiencing health issues to employer cost. The presentation communicates cost of health issue and impact on the bottom line. See first draft of presentation attached.</p> <p>WISnet project update by Melissa - through CSI Destination Zero Grant there is funding allocated to work on building mental health awareness with business community through a video production. Project includes building a repository of videos that you can click on to learn more about that topic. Meetings scheduled weekly at WISNet. Video project may take either one of two approaches: 1) Use it as resource for business community and 2) promote message of taking responsibility and creating ownership of issue.</p>	<p>Data from Y program on pre-diabetes.</p> <p>Feedback on presentation by Aug. 9<sup>th</sup></p> <p>Follow up with Melissa to attend meeting</p>	<p>Sarah, JJ</p> <p>All</p> <p>Sarah</p>
<b>Summary Reports of Priorities</b>	<p>Nutrition and Physical Activity by Sarah Faust</p> <ul style="list-style-type: none"> <li>• Report – see attached.</li> <li>• Breastfeeding Celebration on August 1<sup>st</sup> at Lakeside Park. Flyer attached.</li> <li>• JJ shared update on Y5210 program for 3-5<sup>th</sup> grades. YMCA does not recognize it is a Y program. Will need to explore how to sustain the program.</li> </ul> <p>Alcohol and Other Drug Abuse by Ellen Sorensen</p> <ul style="list-style-type: none"> <li>• Report – see attached.</li> <li>• Fond du Lac County Sherriff's Office will begin alcohol compliance checks again in the county. Since they have not been done in a while expect to see higher failure rates initially but hope to see</li> </ul>		

	<p>quick turnaround. Ellen explained how alcohol compliance checks work.</p> <p>Mental Health by Tammi Kohlman</p> <ul style="list-style-type: none"> <li>• New Chair – Marian Sheridan is the new chair for mental health access element of CSI assuming responsibility of Jim Salasek’s role.</li> <li>• Report – see attached.</li> <li>• Flyers attached for Ball 4 the Cause event and Warrior Summit.</li> </ul> <p>Trauma-Informed Care by Sarah Faust</p> <ul style="list-style-type: none"> <li>• Protective factors training coming up in the fall. Training is for Early Childhood Educators, Health care &amp; mental health, and Family Support Professionals. Flyer attached.</li> <li>• Parent Café Simulation, a SPROUT Partnership, will be held at FDL Public Library on Aug 23<sup>rd</sup>. Goal is to have a better understanding of how families experience protective factors.</li> </ul>		
<b>Open Discussion</b>	<p>Measles update – No cases have been identified in WI. The Health Department and SSM Health are working together to target specific places (daycares, long term care) and get messages out. There have been a few mumps cases recently. The MMR vaccine protects against measles, mumps, and rubella.</p> <p>Healthy 2020 &amp; CSI – This item was brought to the agenda as CSI approached Healthy 2020 for discussion re: confusion among the community and if it is an option to merge the two efforts. It was stated that the business community gets confused on what CSI &amp; Healthy 2020 do and how they are different. Warrants further discussion of alignment of the two groups, and perhaps how to better address donor fatigue in the community. Need to define relationship between CSI and Healthy 2020. Want to have shared goals, collective impact, continuity, and alignment is storytelling. Need clear ask from CSI in writing.</p>	<p>Informative</p> <p>Follow up meeting TBD</p>	<p>Kim Larry</p>
<b>Next Meeting Date</b>	<b>October 24<sup>th</sup>, 2019, 12-1pm at the Fond du Lac Area Foundation</b>		